

Press Contact:

Victoria Battison
victoriab@blackmagic-design.com
Tel: +1 408 779 4476



FOR IMMEDIATE RELEASE

Blackmagic Design Releases Linux SDK for DeckLink, Multibridge and Intensity

Linux Software Development Kit for developers is available for download now!

Milpitas, CA, USA - June 30, 2009 - Blackmagic Design Inc. today released support for software developers who want to use DeckLink, Intensity and Multibridge products on the Linux platform.

Support includes the software driver and an SDK for developers, and can be downloaded now from the Blackmagic Design web site, free of charge. All developers now have a full featured Software Developer Kit (SDK) that allows any software developer to build custom Linux solutions.

With products such as Blackmagic Design's DeckLink SDI at only US\$295, customers now have a true 10 bit SD and HD-SDI capture and playback solution with tri-sync/black burst reference, low SDI jitter and RS-422 deck control that's extremely affordable. When combined with low cost PC hardware, Linux developers now have everything they need to build high end broadcast solutions.

"Using the Blackmagic DeckLink Linux SDK, we've been able to quickly add SD and HD-SDI capture to our web-based video editing platform, FORscene," said Jeremy James, Forbidden Technologies plc. "The affordable DeckLink SDI will allow us to offer integration without requiring unnecessary hardware features or external converters."

Availability

Linux SDK support is available from the Blackmagic Design web site at www.blackmagic-design.com/support/

Press Photography

Product photos of all Blackmagic Design products are available at www.blackmagic-design.com/press/resources/images/

About Blackmagic Design Inc.

Blackmagic Design Inc. manufactures the world's highest quality video editing products, converters and routers for the post-production and television broadcast industries. The Multibridge, DeckLink and Intensity family of products have revolutionized the post production industry and made HDTV and film editing more affordable. Founded by the world's leading editors and engineers from the post production industry, this knowledge is constantly fed back into our products. Blackmagic Design has operations in the USA, United Kingdom, Japan, Singapore, and Australia. For more information, please check www.blackmagic-design.com.